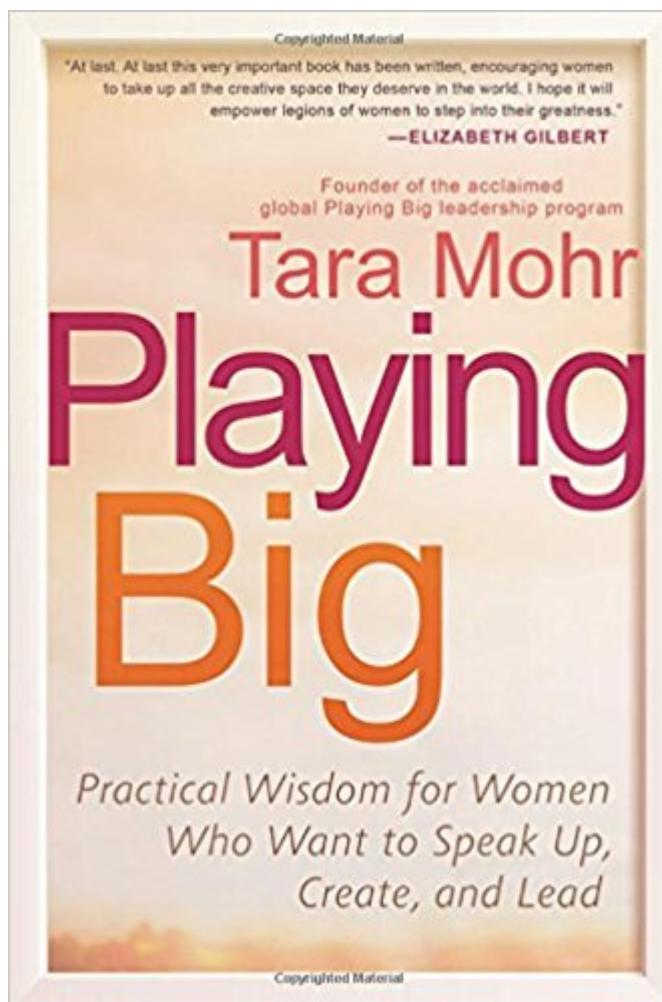


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# Playing Big: Practical Wisdom For Women Who Want To Speak Up, Create, And Lead



## Synopsis

A groundbreaking womenâ™s leadership expert and popular conference speaker gives women the practical skills to voice and implement the changes they want to seeâ "in themselves and in the world. In her coaching and programs for women, Tara Mohr saw how women were "playing small" in their lives and careers, were frustrated by it, and wanted to "play bigger." She has devised a proven way for them to achieve their dreams by playing big from the inside out. Mohrâ™s work helping women play bigger has earned acclaim from the likes of Maria Shriver and Jillian Michaels, and has been featured on the Today show, CNN, and a host of other media outlets. Sheryl Sandbergâ™s *Lean In* gave many women new awareness about what kinds of changes they need to make to become more successful; yet most women need help implementing them. In the tradition of BrenÃ© Brownâ™s *Daring Greatly*, *Playing Big* provides real, practical tools to help women quiet self-doubt, identify their callings, âœunhookâ • from praise and criticism, unlearn counterproductive good girl habits, and begin taking bold action. While not all women aspire to end up in the corner office, every woman aspires to something. *Playing Big* fills a major gap among womenâ™s career books; it isnâ™t just for corporate women. The book offers tools to help every woman play biggerâ "whether sheâ™s an executive, community volunteer, artist, or stay-at-home mom. Thousands of women across the country have been transformed by Mohrâ™s program, and now this book makes the ideas and practices available to everyone who is ready to play big.

## Book Information

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## Customer Reviews

Advance praise for *Playing Big* "At last. At last this very important book has been written,

encouraging women to take up all the creative space they deserve in the world. I hope it will empower legions of women to step into their greatness. I couldn't be happier about this publication." "Elizabeth Gilbert" Tara and I share the same philosophy: we hopeÂ inspirational ideas will ignite you to go out and make an impact in your own life.Â Whether sheâ™s writing forÂ mariashriver.comÂ or urging others to become a change agent through her book, Tara is practicing the Playing Big words she preaches." "Maria Shriver" Tara Mohr offers a new model of leadership, one that acknowledges and embraces the complex realities of women's lives. She shows us how to take the leap, even when we don't feel ready. Playing Big is the perfect catalyst for any woman who wants to go outside her comfort zone, find her voice, and embrace the biggest possibilities of her life."Â "Kelly McGonigal, PhD, author of *The Willpower Instinct*Â "While readingÂ Playing BigÂ I kept thinking of the many people I knew (men too!) who would love it. With clarity, warmth and deep wisdom, Tara shines a light on our blocks to manifesting our potential, and offers practical, well-honed strategies that move us toward fulfillment. This is a book that can transform the trajectory of your life."Â "Tara Brach, PhD, author ofÂ Â Radical AcceptanceÂ andÂ True RefugeÂ "Tara Mohr shows usÂ how to replace self-doubt, inadequacy, and worry withÂ confidence,Â self-worth, and courage. SheÂ is a brilliant writer and teacher whoseÂ warmth and passion fill these pages.Â Full of examples and practical tools, this is a gem of a book."Â "Rick Hanson, PhD, author of *Hardwiring Happiness: The New Brain Science of Contentment, Calm, and Confidence*Â "Don't try to change theÂ worldÂ before you read this book!Â In Playing BigÂ Tara Mohr offers you the keys to unlocking your gifts, your potential and yourÂ power to make aÂ difference. IÂ guaranteeÂ that you willÂ findÂ yourselfÂ andÂ your dreams somewhere in this book and when you do Tara's deep insights, her practical action steps and herÂ real lifeÂ stories will set you free."Â "Rachel Naomi Remen, MD, author of *Kitchen Table Wisdom* and *My Grandfatherâ™s Blessings*Â "Luminous, deep, and practical. I've asked every woman in my all-woman company to putÂ Playing BigÂ first on their reading list. We want to make a difference in the world, we want to live full-on, and we know that our passion is powerful. We need this!Â Playing BigÂ is like a torch that shows you where assumptions you've been holding could be holding you back -- even if you think you're using your power to the fullest."Â "Danielle LaPorte, author of *The Desire Map* and *The Fire Starter Sessions*Â "For anyone who's afraid they don't have what it takes to live a bigger life, Playing Big shows you unquestionably do. Thought-provoking coaching and exercises help us access our existing inner resources by grounding us in reality and possibility instead of fear. Mohr's goal is not about getting the next promotion (although that may come too) but something much more lasting and limitless: true empowerment from the inside, and

the capacity to change the world."â "Patty Chang Anker, author of *Some Nerve*Â "When I was at a critical career juncture, I took Tara's online leadership course and it was transformative. After just three sessions, I had decided to quit my current job, start my own consulting practice, and follow my passion around developing leadership for large-scale social impact. While I'd already had some success, Tara's work was instrumental in helping me find my own inner calling, unhook from other's expectations, and start playing really big. Her book captures the key lessons of the course in a compelling format, and is sure to help countless women and social entrepreneurs achieve even greater impact in the world."â "HeatherÂ McLeod Grant, coauthor ofÂ *Forces for Good*Â "This isÂ theÂ how-to manual we've been waiting for. Tara cuts through our playing small strategies with every brilliant word and liberating idea. Â This book will be passed from friend to friend, given as a graduation gift, and lauded in women's lists of 'books that changed my life.' May this powerful book help us create a more just and happy world."â "Jennifer Louden, author of *The Woman's Comfort Book* andÂ *The Woman's Retreat Book*Â "If you've ever struggled (as I have!) with feeling like you have so much more to offer the world yet are unsure of the next step, *Playing Big* will give you the road map. Chapter after chapter I felt Tara was speaking directly to my soul... there's not a trick for hiding and playing small that she misses. Tara's tools will help you excavate your voice, clarify your mission & message, and fuel yourself renewably from the inside out. *Playing Big* is a must read for every woman with a dream."â "Manisha Thakor, CEO of MoneyZen Wealth ManagementÂ "There's nothing small about Tara Mohr's *Playing Big*. Deeply insightful, well-researched, and action-packed, *Playing Big* is destined to become a part of the canon on women's leadership, right alongside Sheryl Sandberg, BrenÃ©Â Brown and Arianna Huffington."â "Whitney Johnson, author of *Dare, Dream, Do*Â "Playing Big enables the modern day woman at ANY age to face her career and life with a sense of curiosity and confidence rather than fear and regret."â "Sarah Brokaw, author of *Fortytude*Â "I have been searching for a book to recommend that will solve the epidemic in women of thinking they're not enough.Â *Playing Big*Â is that book. It's an answered prayer for me and women all over the world. Smart, practical, profound, and heart centeredâ "Tara Mohr nailed it"â "Kate Northrup, author ofÂ *Money: A Love Story*"Tara has her finger on the pulse of what holds too many women backâ "and, even better, she's got concrete tools to help us face the fears that keep us from seizing our potential. If youâ ™re ready to look inside and claim your power and potential,Â this is the book to read, and the partner to work with."â "Rachel Simmons, author of *The Curse of the Good Girl*Â "I have seen hundreds of women with big dreams get stuck behind wall of fear just as they are about to create something great. *Playing Big* holds the key to gently and firmly pushing down the wall so that no woman is held from her rightful destiny."â "Pamela Slim,

author of Body of WorkÂ

Tara Mohr has an MBA from Stanford and an undergraduate degree from Yale. Mohr has been a columnist with the Huffington Post since 2010 and has been featured on the Today show, in MORE, ForbesWoman, Harvard Business Review, Whole Living, The Financial Times, and numerous other media outlets. She lives in San Francisco.

I can't say enough good things about this book. The author shares what she's learned in her own experience and her coaching practice. If you are ready to make smaller or bigger changes in your life, you'll find support here. The chapter on Communication alone is worth the price of the book and more. Also the concept of Leaping - concrete steps you can take in the next two weeks to get feedback from your intended audience. The ideas are presented in straightforward and practical way, but I'm constantly amazed at how much great, actionable info is packed into this one volume. I gifted this book to two friends and got very positive reactions from both.

This is one of the most important books I have read recently and I have read A LOT of them as a means of finding ways to move into places of greater impact and greater joy in career and life. Many self-help books repeat similar messages, but there is much in Tara's work that is not echoed elsewhere. I saw myself all over it - in the ways women diminish themselves through language, in the ways we "hide from playing bigger" (p. 145) rather than leaping into new territory. I found her discussion of self-loveÃ¢ÂÂ"manifested through the routines and rituals that we set up to enable the changes we desire..." (p. 229)Ã¢ÂÂ"as a substitute for self-discipline to be exactly the answer I have been searching for. I will return to this book many times. I recommend it highly.

Great for men as well as women. It has very practical tips for presenting yourself as powerful, together, and competent. It also has great practical ways to counter fears, procrastination, etc. It is a must read for anyone seeking to start a business, write a book, or anything that requires "putting yourself out there."

This is a great book, probably one of the best coaching books for women. I love the way that it is written. It's pretty obvious that she has a good amount of experience in this area as all the chapters are filled with substance one can actually use rather than filler material. I like that she provides practical solutions to the common issues faced by women today. I hope this author continues her

writing.

I love Tara Mohr's blog, and her book is very insightful! It's a great encouragement to listen to our inner mentor, to do something gulp-worthy, to not discount our experience, and to take risks. It's time to trade should-goals for wish-goals!

This book is a total life changer!! Seriously. I've bought at least 8 copies because it's so good I keep giving my personal copy away to close friends and family and they couldn't agree more. It's a must have and I can't recommend it more!!!

I feel like this book was written specifically for me. It was creepily good! The journal exercises were especially helpful.

I read a library copy more than a year ago and am still talking about and pondering some of the main points. I had to buy my own copy in order to study it again and again.

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